



DISCOVER TORONTO

Discover Toronto is a project sponsored by Focus in Toronto. Its aim is to connect Toronto businesses to an online market that will share their stories through public relations, marketing, advertising, and social media channels. This project is an attempt to boost the local economy by bringing more traffic to local businesses. The overall purpose of Discover Toronto is to share the story of what makes Toronto experiences unique and unforgettable.



All photos provided by www.24Jupiter.com

In order to do this, we are offering five different marketing plans listed on the following page. Our goal is to have EVERY Toronto business listed online! With our competitive pricing, we believe it is possible. **For as little as \$35.99 a year you can break into the online market with our first level.** Our most comprehensive package is Level 5, giving you a variety of options such as listing photos and sale events. As a previous sponsor, you may notice that Level 5 is a similar donation as a Gold T-shirt Sponsor. We are offering MORE benefits for the same price with one goal in mind – to keep the Focus in Toronto. These donations not only help attract new customers to your business, but they aid in providing emergency grants, scholarships, and events in Toronto, making our town the Gem of the Ohio Valley.

Discover Goals

- 1) To connect 80% of Toronto businesses to an online market by 2017 and 90% by 2020.
- 2) To partner and connect Toronto nonprofit organizations to an online market.
- 3) To feature Toronto's history and background with photos to share the unique story of our Gem City.
- 4) To feature local attractions such as the Bike Trail, Austin Lake, and the City Pool.
- 5) To produce Toronto made products, such as postcards provided by 24 Jupiter Photography and other Toronto products.

www.FocusInToronto.com/Discover





Free

- Name listed online.

Level 1 - \$35.99

- Name, Address, and one photo listed online

Level 2 - \$55.99

- Name, Address, one photo, phone number, and ratings listed online.

Level 3: Bronze - \$95.99

- Name, Address, One Photo, Phone Number, Ratings, Google Map, Short Description, Business Email, and Social Media listed online.
- **Name Featured on Gem City Day T-Shirt**

Level 4: Silver - \$115.99

- Name, Address, Three Photos, Phone Number, Fax Number, Ratings, Google Map, Short Description, Business Email, Website, and Social Media listed online.
- Additional feature to contact the Business directly from the page.
- **Name and Phone Number Featured on Gem City Day T-Shirt**

Level 5: Gold - \$165.99

- Name, Address, Unlimited Photos, Phone Number, Fax Number, Ratings, Google Map, Short and Long Description, Business Email, Website, and Social Media listed online.
- Additional feature to contact the Business directly from the page.
- List/ feature up to three events or sales on the Community Calendar per year
- Ability to list printable coupon
- Additional feature to contact the Business directly from the page.
- **Logo Featured on Gem City Day T-Shirt**



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Contact Information

Business Name				
First Name		Last Name		
Billing Address		Address 2		
City		State	Zip	
Phone Number		Email		
Business Facebook URL				
Business Webpage URL				
Business Twitter				
Receive Invoice Via Email?	Yes	No	Pay Via PayPal?	Yes No

Please Select a Marketing

Level 1	Level 2	Level 3	Level 4	Level 5
_____	_____	_____	_____	_____

- If you select Level 5, please fill out the information on the back of this page.
- If you select Level 4 or 5, please attach or email (Justin@focusintoronto.com) a current logo.
- Easiest way to apply is at www.FocusInToronto.com/Discover

Please Fill Out and Return This Form: T-shirt Deadline – May 1

Once we have received this form we will contact you with an invoice to make your payment. If you would like to drop off the application in Toronto or would like to have it picked up, please contact Julie Ault at 740-424-8805.

Focus in Toronto
308 Loretta Ave
Toronto, OH 43964

Instructions To Apply Online:

<http://focusintoronto.com/discover/discoverapplication/>

Terms and Conditions

- Business information will remain online for one year (June 1 – May 31) with the renewal emails sent out each automatically. If renewals are not returned, business information will be taken down on June 1st.
- To be featured on the T-shirt, businesses must pay the full yearly amount by June 1. Additionally they must apply by May 1.





To List Your Features for Level 5, Please Visit:

www.focusintoronto.com/discover/businesses/submit-updates/

You Can:

Feature a Business Logo Online

Feature Unlimited Photos

Feature an Event on the Community Calendar (Max of three)

Feature Printable Coupons

Please Write out Your Business's History and/or a Personal Message:

- You have the ability to create an account on our site and update your profile.
- You also have the ability to set up a reoccurring subscription to automatically pay if you sign up online.

Additionally, Please Feel Free To Email The Above Details To Justin@FocusInToronto.com Instead.

